



V.P. & R.P.T.P. SCIENCE COLLEGE
T.Y.B.Sc. (SEMESTER – VI)
INTERNAL TEST: MAR-2018
US06CCSC06: E- Commerce

DATE: 17/03/2018

TIME: 11:00am to 12:30pm

MARKS: 25

Q.1 Multiple Choice Question

[03]

1. Which of the following identifies a specific web page and its computer on the Web?
 - a. Web Site address
 - b. Domain
 - c. Web Site
 - d. URL

2. The best products to sell in B2C e-commerce are _____.
 - a. Small products
 - b. Digital products
 - c. Specialty products
 - d. Fresh products

3. A _____ is a document that describes a firm's business model.
 - a. Business Model.
 - b. Business Plan
 - c. Business Process
 - d. None of these

Q.2 Answer the following in short (Any two)

[04]

1. Define: Firewall.
2. What is E-commerce?
3. Define: Business Model.

Q.3 What is Internet? Explain Architecture of Internet.

[06]

OR

Q.3 What is Intranet? Explain Architecture of Intranet.

[06]

Q.4 Write down classification of EC by Nature of transactions.

[06]

OR

Q.4 Write down benefits to Organizations.

[06]

Q.5 List key ingredients of a business model. Explain any two of them.

[06]

OR

Q.5 Explain M-Commerce business model.

[06]